

PCC Funding

The PCC will fund ten high school teachers from various disciplines to attend ITC and gain valuable tools and skills to teach practical communication. The funds cover the \$425 ITC tuition, which includes transportation to and from the Jackson, MS, airport; morning and afternoon refreshments; and all instructional materials, including textbooks, notebook, and presentation handouts. They also cover the \$300 cost for housing and meal plans. Airfare and optional graduate course fees are not included.

Eligible Candidates

To be eligible to receive funding to attend ITC, you should be a public high school teacher interested in incorporating practical communication into your classes. Criteria for selection include

- Commitment to bringing lessons on practical communication (also called professional writing, technical writing, and applied learning) to the classroom
- Relevancy of practical communication to courses taught
- Desire to convey the value of practical communication to students
- Plans for sharing information with colleagues

You do not need to be a member of STC to apply.

By applying for funding to attend the 2000 ITC, you commit to advising PCC at ITC and in twice during the following year to find out about how you're applying what you've learned, and how STC can further assist teachers.



Schedule of events:

Activity	Dates
Application for funding due	April 1, 2000
Selection results announced	May 1, 2000
Institute in Technical Communication	June 25-30, 2000
Participate in focus groups and submit completed questionnaire	July 2000
Complete follow-up questionnaires	March 2001



For information and applications, contact:

STC Practical Communication Committee
463 Greenwich Street, #1
San Francisco, CA 94133-3044
www2.stc.org/pics/pcc/pcmmain.htm
stc_prac_comm@hotmail.com

Announcing 10 funded places for high school teachers at the

Institute in Technical Communication

Hinds Community College
Raymond, Mississippi
June 25-30, 2000



Sponsored by

Practical
Communication
Committee



Special thanks to The Technical Resource Connection, Inc., a wholly owned subsidiary of Perot Systems Corporation, for printing the STC-PCC brochures and applications.



The Institute in Technical Communication

The 20th annual Institute in Technical Communication (ITC) provides six days of intensive, interactive instruction for teachers who teach technical communication to college and high school students. Participants learn practical communication skills, gain teaching ideas, and obtain resources for teaching practical communication. The Practical Communication Committee (PCC) of the Society for Technical Communication (STC) is sponsoring ten high school teachers to participate in this year's ITC.

Practical communication provides students with the language arts tools they need to describe their interests and discoveries for a specific audience and the general public. It includes the ability to read technical information with full understanding, and to write both technical and other information so that it will be coherent, cohesive, and readily understood by the reader for whom it is intended.

Areas covered in past Institutes included:

- technical communication
- oral reporting of technical information
- case studies and writing scenarios
- technical graphics
- computer-based writing curricula
- audience analysis
- technical reports, proposals and descriptions

For details about the ITC 2000 curriculum, please visit the ITC home page at <http://www.hinds.cc.ms.us/itc/>



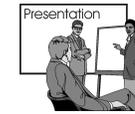
Applying

To receive applications for funding for ITC, please visit the PCC home page (www2.stc.org/pics/pcc/pccmain.htm) or contact the committee at stc_prac_comm@hotmail.com. You can also mail the committee at

STC Practical Communication
Committee
463 Greenwich Street, #1
San Francisco, CA 94133-3044

Submit the completed application by April 1, 2000 to the committee either by email or mail. You will receive confirmation that your application was received by email or with a postcard (depending on how you sent in your application).

Applications will be reviewed by committee members, who will choose ten finalists and five alternates to receive funding to attend the ITC. These results will be announced on May 1. If you are selected to receive STC funding but are unable to attend ITC, please notify the committee as soon as possible and no later than June 1 to allow an alternate candidate to participate. If you are not selected to receive STC funding this year, you can still apply to attend ITC directly.



Practical Communication

The Practical Communication Committee was created to link the Society for Technical Communication with high school educators. Our mission is to explore, develop, and coordinate programs with schools, agencies, and STC chapters to help high school teachers develop and use functional, practical writing curricula.



Society for Technical Communication

The Society for Technical Communication is an individual membership organization dedicated to advancing the arts and sciences of technical communication. It is the largest organization of its type in the world. Its 24,000 members include technical writers, editors, graphic designers, videographers, multimedia artists, Web and intranet page information designers, translators, and others whose work involves making technical information available to those who need it. For more information about the Society for Technical Communication, please visit the STC home page at <http://www.stc-va.org>