

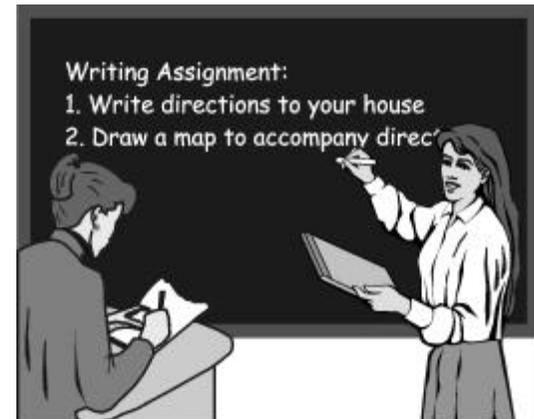
Fundamentals for the Future

Practical Communication Committee

Practical Communication Committee

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Who are we?

The practical communication committee (PCC) of the Society for Technical Communication (STC) explores, develops, and coordinates programs with schools, agencies, and STC chapters to help high school teachers develop and use functional, practical writing curricula.

We are technical communicators and teachers from the United States and Canada, working together to help high school teachers teach technical communication.



What is practical communication?

Practical communication provides students with the language arts tools they need to describe their interests and discoveries for a specific audience and the general public. It includes the ability to read technical information with full understanding, and to write both technical and other information so that it will be coherent, cohesive, and readily understood by the reader for whom it is intended.



What are we doing?

The committee works with the guidance and support of STC, local chapters, and high school teachers to establish, support, and develop programs to meet the goals of our charter:

- ◆ Finding ways STC can promote and support practical communication programs.
- ◆ Connecting STC chapters in a network of education liaisons who share information and experience in doing education outreach.
- ◆ Fostering a network of teachers and technical communicators.
- ◆ Compiling resources for teachers such as lesson plans, assignments, annotated bibliographies, and syllabi.

- ◆ Presenting at STC chapter meetings and conferences on ways technical communicators can promote practical communication education.
- ◆ Developing an internship program for high school teachers to gain up-to-date workplace experience.
- ◆ Establishing an STC education summit attended by chapter members, students, teachers, and administrators to see what is going on, who is developing curriculum, what teachers need, and what students need.
- ◆ Sponsoring summer programs with universities or other organizations for teachers to develop a curriculum or learn techniques.



What can you do?

Get involved in promoting practical communication in your chapter, local schools, and companies:

- ◆ Become a liaison between your chapter and your school. Visit your local school, get to know the teachers, and ask them how technical communicators can help in classrooms.
- ◆ Establish teachers' nights at STC chapters to encourage local high school teachers to participate in chapter meetings and learn ways to promote practical communication.
- ◆ Participate in in-service days for teachers.
- ◆ Sponsor a career day for students.



Where can you learn more about PCC?

Visit the PCC Web site at www2.stc.org/pics/pcc/pcmain.htm to learn about our past programs, current activities, and upcoming events. You can also contact the committee at stc_prac_comm@hotmail.com.